

# UNIV.-PROF. DR. ANDREAS KUCKERTZ

UNIVERSITY OF HOHENHEIM • ENTREPRENEURSHIP RESEARCH GROUP (570C)  
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## CURRICULUM VITAE (JULY 2025)

### *CAREER SUMMARY*

As a professor of entrepreneurship, I head the Entrepreneurship Research Group at the University of Hohenheim, where I have held a full professorship (W3) since 2012. My work is grounded in a humanist worldview – valuing individual dignity, reason over dogma, and open dialogue across disciplines and cultures. It focuses on entrepreneurial ecosystems, sustainability, and innovation-driven venturing. I serve as Associate Editor of the Journal of Business Venturing Insights and have held visiting positions at several international institutions. My research has been widely cited and has informed academic debate and policy initiatives.

For over two decades, I have advised academic spin-offs, supported innovation programs, and contributed to the development of entrepreneurship support structures at both institutional and regional levels. I am a former president and current board member of FGF e.V., the leading academic association for entrepreneurship, innovation, and SMEs in German-speaking Europe.

### *KEY METRICS*

- Google Scholar: h-index 42 | 10,082 citations
- Scopus: h-index 30 | 4,207 citations
- 6 authored monographs and more than 70 peer-reviewed journal articles, including the Journal of Business Venturing and the Strategic Entrepreneurship Journal
- Research funding secured: Seven-figure cumulative total since 2012
- Top 2% cited researcher (Elsevier's Science-wide Author Database, 2021–2024)
- Public and media visibility: Featured in FAZ, Le Monde, The Times, ARTE, ZDF, Deutschlandfunk Kultur

### *RESEARCH LEADERSHIP & FUNDING*

I have led and contributed to numerous research and innovation projects with a cumulative seven-figure funding. Selected projects include:

- InnoGreenhouse (EXIST-Potenziale) – strategic entrepreneurship support at the University of Hohenheim
- FoodBrycke (Startup BW Accelerator) – co-led accelerator program in collaboration with Stuttgart Economic Development
- FOEBE (Erasmus+) – fostering entrepreneurship in the bioeconomy
- EXIST-Women-UHOH – empowering women academic entrepreneurs
- EIT Food Summer Schools – entrepreneurship education for climate-friendly food innovation
- Various regionally and nationally funded programs on startup ecosystems and entrepreneurship education

I also serve as a reviewer and expert evaluator for European and national research funding bodies. Additionally, from 2016 to 2020, I served as Managing Director of the Institute of Marketing and Management at the University of Hohenheim, with budget responsibility and strategic oversight for seven professorships and approximately 30 staff members.

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## *POLICY & ECOSYSTEM ENGAGEMENT*

I support the development of entrepreneurial ecosystems and policy through research and advisory work, demonstrating active engagement with both domains.

- Board member, FGF e.V. (former President), shaping research agendas through the FGF presidency and academic community engagement
- Scientific advisor, Startup Stuttgart e.V.
- Strategic ecosystem development, in collaboration with the Stuttgart Chamber of Industry and Commerce
- Public expert commentary in major media outlets on entrepreneurship and innovation policy
- Policy consulting through editorial work, expert input, and cited research

## *ENTREPRENEURIAL IMPACT & VENTURE SUPPORT*

I support the development of innovation-driven and deep tech startups through strategic mentoring, ecosystem building, and program development.

- Mentored more than 30 academic spin-offs across bioeconomy, agtech, foodtech, and digital solutions
- Supported teams in securing public funding (e.g., via EXIST and EIT Food)
- Exemplary ventures include ClaerEnergy (green energy), CPRO (sensor tech), ReNew (blockchain), Safran Matters (robotics), GecoGardens (urban farming), Reminisce.ai (artificial intelligence)

## *TEACHING & SUPERVISION*

I design and teach practice-oriented entrepreneurship and innovation courses at all academic levels, combining project-based formats with close supervision and mentoring for doctoral students. Selected teaching formats:

- Entrepreneurship (Master lecture)
- Entrepreneurial Marketing (Master lecture)
- Corporate Management (Bachelor lecture)
- Corporate Entrepreneurship (Bachelor lecture)
- Students2Startups (Project-based format)
- Students2Technology (Project-based format)
- Startup Garage Hohenheim (Project-based format)
- Science, Fiction, and Entrepreneurship (Project-based format)

Doctoral supervision: 17 completed doctoral degrees, plus several ongoing dissertations. Many theses have received national and international awards.

## *AWARDS & RECOGNITION (SELECTION)*

I have been recognized for excellence in research, teaching, and academic service through various awards and honors.

- Outstanding Reviewer Recognitions (JBR, TFSC, AoM)
- Best Conference Paper Awards (AGSE, ACERE, AoM, ECSB, ICSB, G-Forum)
- Emerald Literati Outstanding Paper Award
- Finalist of the Baden-Württemberg State Teaching Award

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## *INTERNATIONAL EXPERIENCE*

I engage in international academic collaboration through visiting appointments and long-term partnerships with institutions worldwide. Visiting appointments at:

- Alpen-Adria University of Klagenfurt, Austria
- Cass Business School, City University London, UK
- Hull University Business School, UK
- Johannes Kepler University Linz, Austria
- Queensland University of Technology, Australia
- Turku School of Economics, Finland
- University of Vaasa, Finland
- Yasar University, Turkey

## *EDITORIAL & REVIEW ACTIVITIES*

I contribute to the academic community through service on editorial boards and peer review for leading journals and major funding bodies.

- Associate Editor, Journal of Business Venturing Insights, Elsevier
- Section Editor, Advances in Business and Management Research, Elsevier
- Editor-in-Chief, FGF Studies in Small Business and Entrepreneurship, Springer
- Editorial Board Member: Journal of Business Research, Journal of Small Business Management, IJEBR, MRQ, among others
- Ad-hoc reviewer for top-tier journals and funding bodies (e.g., DFG, BMBF, NWO, EU)

## *EDUCATION*

I combine a broad interdisciplinary foundation with advanced expertise in business and entrepreneurship.

- Habilitation (German professorial qualification), University of Duisburg-Essen, Germany (2011)
- Dr. rer. pol., summa cum laude, University of Duisburg-Essen, Germany (2005)
- M.A. in Media Studies, Philosophy & Business, University of Leipzig, Germany (2001)
- Commercial training, Rheinische Post, Düsseldorf (1996)

A complete publication list, project portfolio, and teaching evaluations are available upon request.