

international  
AT HEART  
entrepreneurial  
IN MIND  
responsible  
IN ACTION

# Summer Programme 2014

JÖNKÖPING INTERNATIONAL BUSINESS SCHOOL, SWEDEN

see you in  
Sweden!



JÖNKÖPING INTERNATIONAL  
BUSINESS SCHOOL  
JÖNKÖPING UNIVERSITY

# JÖNKÖPING INTERNATIONAL BUSINESS SCHOOL

## SUMMER PROGRAMME

Jönköping International Business School (JIBS) features a special focus on entrepreneurship, ownership and renewal within a genuinely international environment. As one of the leading business schools in Scandinavia, JIBS offers high-quality education on bachelor, master and doctoral level; all coached by prominent scholars active on the international research frontiers. The school is situated in the city of Jönköping. Located in the south of Sweden Jönköping is the focal point of a region with intense international business and entrepreneurship activity, a prominent transport and logistics hub, and a centre for exhibitions and trade fairs.

JIBS' summer programme consists of three courses, which are all taught in English. As a participant in one of the courses you will experience academic and applied knowledge as well as a truly international environment. JIBS' summer programme includes pick-up service, accommodation, company visits, welcome lunch and farewell dinner, access to the library services, 24 hours/day access to the facilities, internet on campus and social and cultural activities. For more details please visit: [www.jibs.se/summerprogramme](http://www.jibs.se/summerprogramme)

To get the most out the summer programme, participants are strongly recommended to take part in the social activities offered alongside the academic course content. Through the rich programme you will gain insights into Swedish culture. For example, you will visit one of Sweden's best preserved castles from the 16th century and experience the little charming city of Gränna where popular peppermint candy canes are being handmade.

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## GRADUATE COURSE

### DEVELOPING DYNAMIC FAMILY ENTERPRISES

5 ECTS CREDITS

The course deals with different aspects of this important type of organisation, including the role of the family members and owners, family and non-family managers, advisors, board members and employees in developing and renewing family enterprises. We explore key issues related to governance, culture, strategic development, succession, professionalization, marketing, and control in family businesses. Two very important themes that run through the course are internationalisation and entrepreneurship. This means that we pay particular attention to the challenges family businesses face in terms of internationalising their business, as well as how they can establish and maintain an entrepreneurial approach to ownership and leadership across generations. This course is a perfect choice if you are or will be involved in your family's business, would like to work in a family business and/or if you plan to become an advisor or consultant to family businesses.

- *I enjoyed that it was a very complete experience*
- *in a short amount of time and that the program*
- *included not only classes but talks with guests and*
- *visits to different companies.*

Karla Perez, Mexico  
*Developing dynamic family enterprises*



### PREREQUISITES, GRADUATE COURSE

Prerequisites for the graduate summer course:

1. Bachelor degree
2. Fluency in English equivalent to at least a 575 (paper based) or 90 (internet based) TOEFL score. For English language proficiency waiver, please see [www.jibs.se/summerprogramme](http://www.jibs.se/summerprogramme).

### DATES, GRADUATE COURSE

**August 2 to 3:** Arrival and pick-up service

**August 4 to 15:** The programme takes place.

# UNDERGRADUATE COURSES

## INTERNATIONAL ENTREPRENEURSHIP AND VENTURING

10 ECTS CREDITS

The formal goals of the course are to provide the students with insight into contemporary theoretical and practical developments in the area of entrepreneurship. The students should gain knowledge and experience of some of the principles and models of business venturing, including business planning, and develop an oriented attitude towards business activities. This course works together with the Jönköping Science Park business incubator.



*We had four professors throughout our stay and each one had something different to provide to our knowledge. They gave us a lot of feedback on their personal experience and they had a lot of interesting professional backgrounds.*

**Juan Pablo Ubidia, Ecuador**  
*International logistics and supply chain management*



*My communication skills from working with different people have improved quite a bit! In the future, I'm sure that will be useful in my travels, and the insight I've gained on entrepreneurship has made me want to accelerate my goals towards starting my own business.*

**Grant Nikseresht, USA**  
*International entrepreneurship and venturing*

## INTERNATIONAL LOGISTICS AND SUPPLY CHAIN MANAGEMENT

10 ECTS CREDITS

The course aims to provide the students with knowledge about the complex and dynamic nature of international logistics and supply chain management and to prepare the students with the skills needed in an international environment with increasing demands on efficiency and effectiveness in this area of study. The course focuses on the role of management and how international logistics and supply chain management can function as a source of competitive advantage. In addition, the course will provide students with knowledge about the use and impact of e-commerce in logistics and supply chain management.

### PREREQUISITES, UNDERGRADUATE COURSES

Prerequisites for the undergraduate summer courses:

1. One year of undergraduate level studies in Business Administration, Economics or Law.
2. Fluency in English equivalent to at least a 575 (paper based) or 90 (internet based) TOEFL score. For English language proficiency waiver, please see [www.jibs.se/summerprogramme](http://www.jibs.se/summerprogramme).

### DATES, UNDERGRADUATE COURSES

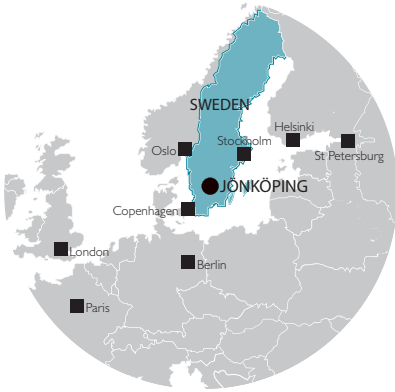
**June 7 to 8:** Arrival and pick-up service

**June 9 to July 4:** The programme takes place.

Please note that the undergraduate level courses in June are intense and run in parallel so students can only participate in one of them.

## JÖNKÖPING UNIVERSITY

Jönköping University Foundation is one of three independent institutions of higher education in Sweden offering postgraduate programmes. It is characterised by focused profiles, an international dimension in all activities, an entrepreneurial spirit and collaboration with surrounding society. Research and education are carried out at four schools: Jönköping International Business School, School of Education and Communication, School of Engineering and School of Health Sciences.



## SWEDEN AND JÖNKÖPING

Sweden is situated in Northern Europe and has a population of approximately 9,5 million. Nearly 100,000 lakes dot the countryside, which is relatively flat and wooded. The warm Gulf Stream in the Atlantic Ocean gives Sweden a milder climate than other areas equally far north. Sweden is well-known for its high standard of living and high degree of safety in society.

Jönköping is beautifully set on the southern shores of Vättern, Sweden's second largest lake. The city, which was founded in the thirteenth century, has a strategic location in the south of Sweden. Jönköping is the 9th largest city in Sweden with about 129,000 inhabitants in the region. The region has a tradition of vibrant business culture, hosting 9,800 registered companies. A majority of the firms are small and medium-sized manufacturing companies but also many large international companies are based in Jönköping.

Travel to Sweden and Jönköping is easy. Axamo, the airport in Jönköping, has direct connections to and from Stockholm's airport, Arlanda. By car, bus or train fast access is available from Stockholm (323 km), Gothenburg (148 km), and Copenhagen (254 km).

### Sweden

- Northern Europe
- Population, 9 million
- 3rd largest country in Western Europe
- Constitutional monarchy, Parliamentary democracy
- Stockholm is the capital



## APPLICATION

Students applying to the summer programme are recommended to participate in the whole programme, including the social and cultural activities.

The application is done on-line during the period mid-January to APRIL 1, 2014. The on-line application will be available at:

[www.jibs.se/summerprogramme](http://www.jibs.se/summerprogramme).

## VISA REQUIREMENTS

Please note that students from certain countries do not require a visa if the length of the stay in Sweden is less than 3 months. The lists of countries whose residents require a visa can be found at:

[www.migrationsverket.se/info/154\\_en.html](http://www.migrationsverket.se/info/154_en.html)

## CONTACT

For information on how to apply, fees or other questions, please contact:

Email: [summerprogramme@jibs.hj.se](mailto:summerprogramme@jibs.hj.se)

Tel: +46 36 10 17 12

Please include the following information when you contact us:

- First and last name
- Course of interest
- Name of your home university and country

For more information about the summer programme please visit:

[www.jibs.se/summerprogramme](http://www.jibs.se/summerprogramme)