

**ENOVA PROJECT  
DEVELOPING ENTREPRENEURSHIP AND  
INNOVATION MINOR PROGRAMMES IN EUROPEAN  
RESEARCH AREA  
ERASMUS+ KA2 PROJECT / INTENSIVE PROGRAMME  
INFO SHEET**

**25 SEP 2016 – 09 OCT 2016**



**İZMİR, TURKEY  
YAŞAR UNIVERSITY**





**ENOVA PROJECT  
INTENSIVE PROGRAMME  
25 SEP 2016 – 09 OCT 2016  
İZMİR/TURKEY**

Dear Participants of Intensive Programme,

We are very happy to have the opportunity of hosting and meeting you in the Intensive Programme here at Yasar University. Please find below important practical information and the details of the Intensive Programme.

**GENERAL INFORMATION**

- **Programme Dates:** Arrival Date: Sep 25<sup>th</sup>, 2016  
Departure Date: Oct 09<sup>th</sup>, 2016
- **LOCATION:** Yasar University Bornova Selçuk Yasar Campus
- **PARTICIPANTS:** 5 students and 6 teachers from Yasar University, 5 students and 2 teachers from University of Hohenheim, 5 students and 1 teacher from University of Primorska, 2 experts from Brainplus and Aegean Exporters' Association for the ENOVA Project.
- **BUDGET:** Travel expenses and subsistence costs for students and teachers will be covered from each partner institution's own IP Budget.
- **ACCOMMODATION:** Students will stay at Ege University Guest House while the teachers can choose from the hotel recommendations in this information sheet.
- **RULES OF THE PROGRAMME:** Participation in all learning activities are compulsory for successful completion of the programme. Students will receive a certificate of participation and will be provided with transcript of records (ToR) which may be used at their home institutions for recognition of credits (6 ECTS) earned during the IP.
- **SOCIAL PROGRAMME:** Participants will be able to visit Alacati / Cesme within the programme. Details of the social programme are given below.
- **SAFETY REGULATIONS:** The programme does not provide any health insurance for the participants. Please check reciprocity and validity of your healthcare system for Turkey and provide a health insurance for your 2 weeks stay in Turkey. Each participant must have a valid health insurance covering the period you stay in Turkey. The "personal health declaration" form must be signed and send to the project assistant: [cinar.gursel@yasar.edu.tr](mailto:cinar.gursel@yasar.edu.tr) before you depart to Turkey.

## ACCOMMODATION INFORMATION FOR STUDENTS

### EGE UNIVERSITY GUEST HOUSE

Accommodation for all students will be provided at the Ege University Guest House.

**RATES:** 90 TRY per night (approx. 28 EUR)

- \* The price includes breakfast
- \* Students will stay in single rooms
- \* 1 Euro is about 3,26 TRY



*Rooms for students have been booked by Yasar University. Payment will be made by participants upon arrival.*



**LOCATION:** The students will take Izmir Metro from Ege University station to Bölge station (2 stations away) to reach Yaşar University Bornova Campus. Directions are shown on the next pages.

**FACILITIES:** Air conditioner, TV, mini refrigerator, bathroom-shower, air dryer in each room

Dining hall, cafeteria, Wi-Fi service.

## ACCOMMODATION INFORMATION FOR TEACHERS

### Walk- in Hotel (City Center)

Address: 9 Eylül Meydanı No: 2 Basmane, Konak, İzmir

Tel: +90 232 402 2200 Fax: +90 232 402 0999

<http://www.walkinhotels.com/en/>

[info@walkinhotels.com](mailto:info@walkinhotels.com)

**Rates: Standard Room** (Bed & Breakfast): 120 TRY / 36 EUR

**Superior Room** (Bed & Breakfast): 130 TRY / 40 EUR

*Rates are given in TRY (1 EUR = 3,26 TRY)*



**Wyndham Grand Izmir Ozdilek**

Address: İnciraltı Cad. No:67 Balçova, İzmir  
Tel:+90 232 2921300 Fax:+90 232 2921313  
<http://www.wyndhamgrandizmir.com/en/reservation@wyndhamgrandizmir.com>



**Rates: Single Room (Bed & Breakfast):** 175 TRY / 53 EUR  
**Single Room (Bed & Breakfast + Dinner):** 215 TRY / 65 EUR  
*Rates are given in TRY (1 EUR = 3,26 TRY)*

**Includes: Outdoor & indoor pool, thermal pool & Jacuzzi, Turkish bath, saunas, steam room and fitness center**

**Kaya Prestige Hotel (City Center)**

Address: Şair Eşref Bulvarı 1371 Sokak No: 7 Çankaya, İzmir  
Tel: +90 232 483 0323 Fax: +90 232 489 2299  
<http://en.kayaprestige.com.tr/reservation@kayaprestige.com.tr>

**Rates: Single Room (Bed & Breakfast):** 50 EUR  
**Double Room (Bed & Breakfast):** 65 EUR  
*Rates are given in Euro.*

**My Hotel (City Center)**

Address: Cumhuriyet Bulvarı No: 132 Alsancak, İzmir  
Tel : +90 232 445 3837 Fax : +90 232 445 5241  
<http://www.myhotel.com.tr/html/welcome.html>  
[sales@myhotel.com.tr](mailto:sales@myhotel.com.tr)

**Rates : Single Room (Bed & Breakfast) :** 150 TRY / 46 EUR  
**Double Room (Bed & Breakfast):** 190 TRY/ 58 EU  
*Rates are given in TRY (1 EUR = 3,26 TRY)*



***Our guests should indicate that they are participants for Yasar University European Union Project.***



## TRAVEL INFORMATION

### HOW TO REACH THE CITY CENTER & RECOMMENDED HOTELS?



**1. HAVAS Shuttle (Private Bus Company):** You can take the HAVAS shuttle from Izmir Adnan Menderes Airport to the city center. The Shuttle is located just at the exit of the airport and every half hour there is shuttle service to the city center. It costs about 10 TL per person. Journey takes up between 30 to 60 minutes depending on traffic. You should get off the shuttle at **Swiss Hotel Stop**.

**Further information and schedule:**

<http://www.havas.net/en/OurServices/BusServicesAndCarParkingFacilities/ServicePoints/Pages/Izmir.aspx>

**2. Public Bus:** Bus number 202 departs from the airport to city center on each two hours 01:00-5:00 am and on each hour between 05:00 am-23:00 pm. It is located just at the exit of the airport. Price is about: 5 TL. You should get off the bus at **Swiss Hotel Stop**.



**Further information and schedule:**

<http://www.eshot.gov.tr/HareketSaatleri.aspx?TIP=Hatlar&HatNo=202>

**All three recommended hotels are within walking distance from Swiss Hotel Stop.**

Directions for Walk-in Hotel: <https://goo.gl/maps/5HqGpBxQEbt2>

Directions for Kaya Prestige Hotel: <https://goo.gl/maps/aD3AVSXXZ732>

Directions for My Hotel: <https://goo.gl/maps/gF8KcWcWyf92>

**3. Taxi:** You can also take a taxi from the airport and it costs approximately 25-30 Euros or 80-90 TL to transfer from the airport to the city center and recommended hotels.



**4. IZBAN:** City Center can also be reached from the airport by IZBAN rapid transit system. Follow the signs at the airport for “IZBAN” and take the metro towards “**Aliağa**” or “**Menemen**” direction.

At “**Halkapınar**” station switch trains and take **İZMİR METRO** towards “**F.Altay**” direction and get off at “**Çankaya**” station for My Hotel and Kaya Prestige Hotel. For Walk-in Hotel please get off at “**Basmane**” station.

**Kaya Prestige Hotel and My Hotel are within walking distance from Çankaya Metro Station**  
**Walk-in Hotel is within walking distance from Basmane Metro Station**

Directions for Walk-in Hotel: <https://goo.gl/maps/L1KD5GeJcvk>

Directions for My Hotel: <https://goo.gl/maps/28bbbveAbZU2>

Directions for Kaya Prestige Hotel: <https://goo.gl/maps/EN9AJwJxfS2>

## HOW TO REACH EGE UNIVERSITY GUEST HOUSE



**İZBAN:** Ege University Guest House can be reached from the airport by İZBAN rapid transit system. Follow the signs at the airport for “İZBAN” and take the train towards “**Aliağa**” or “**Menemen**” direction. At “**Halkapınar**” station switch trains and take **İZMİR METRO** towards “**Evka 3**” direction and get off at “**Ege Üniversitesi**” station. Ege University Guest House is within walking distance from the station.

Directions to the guest house: <https://goo.gl/maps/4HCrRVur4j82>

## HOW TO REACH YAŞAR UNIVERSITY BORNOVA CAMPUS?

### FROM EGE UNIVERSITY GUEST HOUSE

Take the İzmir Metro towards “**F. Altay**” direction from “Ege Üniversitesi” station and get off after two stops at “**Bölge**” station to reach Yaşar University Bornova Campus.



### FROM RECOMMENDED HOTELS

**1. METRO:** From both Çankaya and Basmane Metro Stations, take the Metro towards “**EVKA 3**” Direction.

Get off at “**Bölge**” stop where Yasar University is located just outside the Metro station.

**2. TAXI:** You can also take a taxi from the city center to Yaşar University and it costs around 10- 15 Euros or 30-40 TL. Please indicate that you would like to go to Yaşar University Bornova Campus.



“**Izmirim Card**” is used for payment in public transport throughout İzmir. Cards can be purchased from the Airport and recharged at Metro and İZBAN stations. Izmirim Card is valid for all public transport including buses, metro, İZBAN and ferries. The empty card is 6 TL (approx. 1.8€)

## SOCIAL ACTIVITIES



Students will be able to explore the city and experience the local lifestyle during their free time. Popular places of interest can be learned from Yasar University ENOVA project volunteer students who are more than willing to help guests. Volunteer students will assist participants for the whole duration of the programme.

There will be a discount in Sherwood Restaurant Cafe Pub near the campus to relax in the afternoons.

**Location:** <https://goo.gl/maps/UudwzL2AJBS2>



Yaşar University will host “The European Researchers' Night” project on September 30<sup>th</sup>. It is the occasion for a Europe-wide public and media event for the promotion of research careers, in particular towards young people and their families.

During the event many interesting activities such as hands-on experiments, science shows, simulations, debates, games, competitions, concerts and quizzes will be organized. Intensive Programme participants will be able to attend these activities which will last all day.

A daily tour to “Alacati / Cesme” a highly touristic town located on the coast of Izmir, will be organized on the first week-end of the programme. Each partner institution should inform the project assistant on the number of participants for the trip.



## YAŞAR UNIVERSITY



**LOCATION:** Yaşar University Bornova Campus is located just at the exit of Bölge Metro Station.

Directions for Yaşar University Bornova Campus:

<https://goo.gl/maps/FbEzuyAfDL72>

### SERVICES:

- Free Wi-Fi is provided for guests at the campus. Instructions for log-in will be given during the programme.
- Debit and credit cards are widely accepted in cafes and the restaurant around the campus.
- Yaşar University is a non-smoking campus. Smoking is only allowed in the designated smoking area.



**WE ARE LOOKING FORWARD TO WELCOMING YOU AND WISH YOU A  
SUCCESSFUL PROJECT FULL OF NICE MEMORIES...**

### CONTACT

Yaşar University, EU Center  
Universite Cad. No: 37-39 Bornova İZMİR  
Tel: +90 232 411 5011 / Fax: +90 232 374 5474  
E-mail: [euc@yasar.edu.tr](mailto:euc@yasar.edu.tr) / Website: [euc.yasar.edu.tr](http://euc.yasar.edu.tr)  
Facebook: <http://facebook.com/yasareuc/>