



Dear Sirs and Madams,

The Falling Walls Foundation, a non-profit organisation dedicated to the support of science and the humanities, is planning to further expand its innovative platform for outstanding young researchers, entrepreneurs and scholars - the Falling Walls Lab. Our vision for 2015 is to bring together leading research institutions to celebrate breakthrough thinking around the globe.

For this reason, we would like to invite you to host our interdisciplinary forum at your esteemed institution. At a Falling Walls Lab, Master students, PhD students and post-docs present their research work - in 3 minutes each. It is a very involving and impressive way to show the variety and the enthusiasm of research and to connect young scientists with other high-potentials. The winner of every international Falling Walls Lab qualifies directly for the Falling Walls Lab Finale in Berlin. The Finale takes place annually on 8 November, and sets the stage for 100 finalists to share their idea in front of an international and crossdisciplinary audience and a jury comprised of high-ranking members from science and business. The three winners of the Lab Finale in Berlin get the chance to present their work once more on the grand stage of the Falling Walls Conference on 9 November in front of leaders from the worlds of science, business, politics, art and society. The 2014 Conference featured 20 world-class speakers from around the globe, such as Stefan W. Hell, the 2014 Nobel Prize winner in Chemistry, Suzanne Topalian from Johns Hopkins School of Medicine and the bioengineer Karl Deisseroth from Stanford University as well as other highly esteemed speakers.

If you would like to learn more about the Falling Walls Lab, please do not hesitate to get in touch with us.

With kind regards,

the Falling Walls Lab Team

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Follow us: Facebook - Twitter - Vimeo The Falling Walls Lab Berlin on 8 November -Young innovators present their ideas in 3 minutes: <u>www.falling-walls.com/lab</u>

FALLING WALLS LAB

ABOUT THE FALLING WALLS LAB GREAT MINDS, 3 MINUTES, 1 DAY

The Falling Walls Lab is an international forum, which aims at building and promoting interdisciplinary connections between young excellent academics, entrepreneurs and professionals from all fields. All participants get the opportunity to present their research work, business model or initiative with peers and a distinguished jury consisting of experts from academia, research institutions and business – in 3 minutes each. The Falling Walls Lab is organised by the Falling Walls Foundation and generously supported by A.T. Kearney, the global management consulting firm (Founding Partner) and Festo, worldwide supplier of pneumatic and electrical automation technology (Global Partner).

The Falling Walls Foundation is a non-profit organisation in Berlin, dedicated to the support of science and the humanities. It is a unique international platform for leaders from the worlds of science, business and politics, the arts and society. Falling Walls fosters discussion on research and innovation and promotes the latest scientific findings among a broad audience from all parts of society. The Foundation is supported by the German Ministry of Education and Research, the Helmholtz Association, the Robert Bosch Stiftung and numerous other acclaimed academic institutions, foundations, companies, non-governmental organisations and prominent individuals. At the heart of the foundation's activities is the "Falling Walls Conference" which takes place each year on 9 November, the day of the fall of the Berlin Wall. At the conference 20 top-class scientists from around the world present their current breakthrough research in 15 minutes answering the question: "Which are the next walls to fall?" Among the speakers are Nobel laureates, artists, heads of state and government. The conference attracts an audience from over 80 nations and is globally covered by the media.

After a successful kick-off at the international Falling Walls Conference in 2011, the Falling Walls Lab as a challenging, fast-paced format for young talents was subsequently brought to a number of international cities. In 2014, 18 Falling Walls Labs took place in 15 different countries, hosted by top institutions such as the University of Edinburgh, the Indian Institute of Technology and ETH Zurich. The most intriguing presenters of the international Labs travelled to the Falling Walls Lab Finale to Berlin (Germany). At the Berlin Lab on 8 November, 100 innovators received the opportunity to present their work in front of a renowned jury and attended the Falling Walls Conference meeting the world's top scientists and high-ranked representatives of science, business and the innovation industry. The three winners of the Finale Lab in Berlin were awarded the title "Falling Walls Young Innovator of the Year", invited to showcase their idea once again on the grand stage of the Falling Walls Conference and received a prize money.

For more information, impressions and a short film visit: www.falling-walls.com/lab

If you would like to host a Falling Walls Lab at your institution, we are looking forward to receiving your e-mail at **lab@falling-walls.com**

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