

RED DOT
& BEYOND



Global Youth Entrepreneurship Summit 2015
4th to 10th January 2015
National University of Singapore

WHO WE ARE

From the creators of BizAsia and ASEANpreneurs, GYES is an inaugural student-run conference for entrepreneurs that aims to connect students entrepreneurs, local startups, angel investors to come together in January 2015.



Expectations for GYES 2015:

1

Amazing experience with speakers that will challenge you

2

Workshops that will enrich you

3

Fun-filled local tours

4

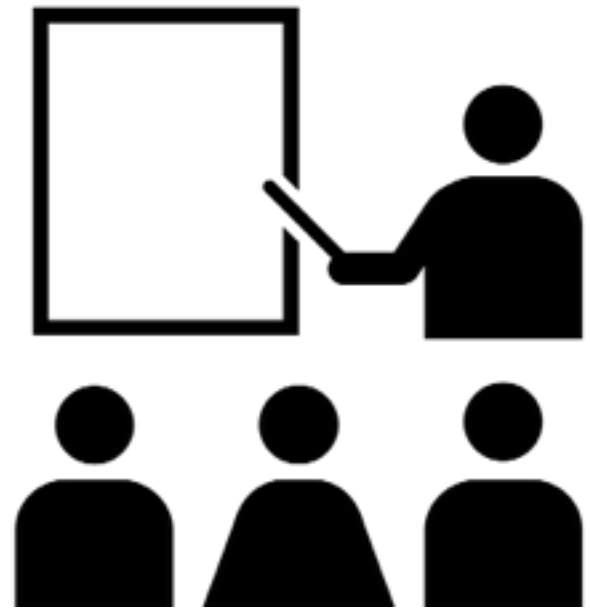
Interactions with passionate entrepreneurs that will leave you inspired



What the
event is
about

key highlights of summit

Leadership Talks and Master Classes



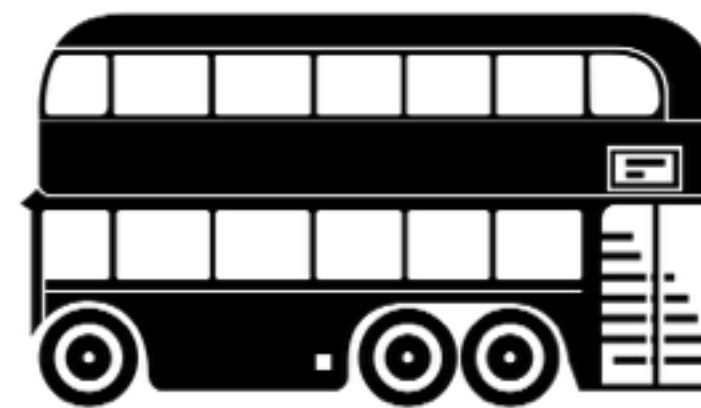
1. Keynote Speeches by local entrepreneurs
2. Inspirational speeches
3. Panel of discussion/forum (opening ceremony)
4. Relevant Entrepreneur Skills

Networking or Sharing Sessions



1. Invite Investors to meet Start-Ups
2. Delegates to Share their Start-Up Experiences
3. Talkathon- Invite local entrepreneurs from various industries(F&B, Retail, Eco, Social Enterprises etc) to hold interactive sessions

Singapore Tours and Food



1. Trips to local attractions (Night Safari, River Taxi, S.E.A Aquarium)
2. Start-up Company Visits
3. Cultural shows and local delights

Business Idea Competition or Case Study



1. Delegates to present their start-ups idea to a panel of angel investors OR
2. Business Case Presentation

A photograph of a meeting or training session in a conference room. Several people are seated around a long table, listening attentively. A man in a green shirt is seen from the back, facing the group. A large red circle is overlaid in the center of the image, containing the white text "What to expect".

What to
expect

events **schedule**

Day 0 Highlights



Arrival of Delegates

Welcome Ceremony

Day 1 Highlights

Master-class 1: Sales for Startups

Most of the time entrepreneurs fail due to the lack of planning and foresight. For start-ups at the infant stage, sales plays an extremely important role. Find out how to identify your target audience, come up with a effective pricing strategy to keep your start-up sustainable.

Opening Forum

Topic: Future Trends in the World of Entrepreneurship

What are the hottest start-ups or ideas that are occurring in various parts of the world? Participants will discuss with experts on the recent patterns that are set to stay for good and how entrepreneurs should adapt to these changes.

events **schedule**

Day 2 Highlights

Master-class 2: Branding For Success

Speaker: Harasha Bafana

Build a strong brand image that will help your customers identify your product or service with. Create an effective strategy to connect and engage with your customers through low cost tools.

Master-class 3: Potential of Crowdfunding

Conducted by: Starhub's Crowdtivate

In 2013, the crowdfunding industry grew to be 5.1 billion worldwide. Tap on into this platform as another alternative to raise funds to jump-start your idea. Explore the different types of crowdfunding as well as the challenges of using it.

Day 3 Highlights

Case Competition

Have an Idea? Present it to us and be a hero!

Ideas Presentation

Perhaps, you've seen some light from your start-up. You've build a strong base of customers, you're working in an actual office space, maybe you're even making some money. So what's the next step? Learn how to achieve different types of growth for your platform and move into the right direction.

events **schedule**

Day 4 Highlights

Visits to Startups

Gain a clearer perspective on what it takes to succeed as an entrepreneur as well as a peek at the local entrepreneur scene. Get a chance to interact with our local entrepreneurs and get some hands-on experience with their products or service.

Cultural Tour

As Singapore emerges as one of the most bustling cosmopolitan city, soak in the sight and sounds of what this city has to offer for everyone! For the shopaholics, catch some great deals along Orchard Road. Nature lovers can immerse in the many rainforests and gardens while party animals can look forward to the nightclubs along Clarke Quay.

Day 5 Highlights

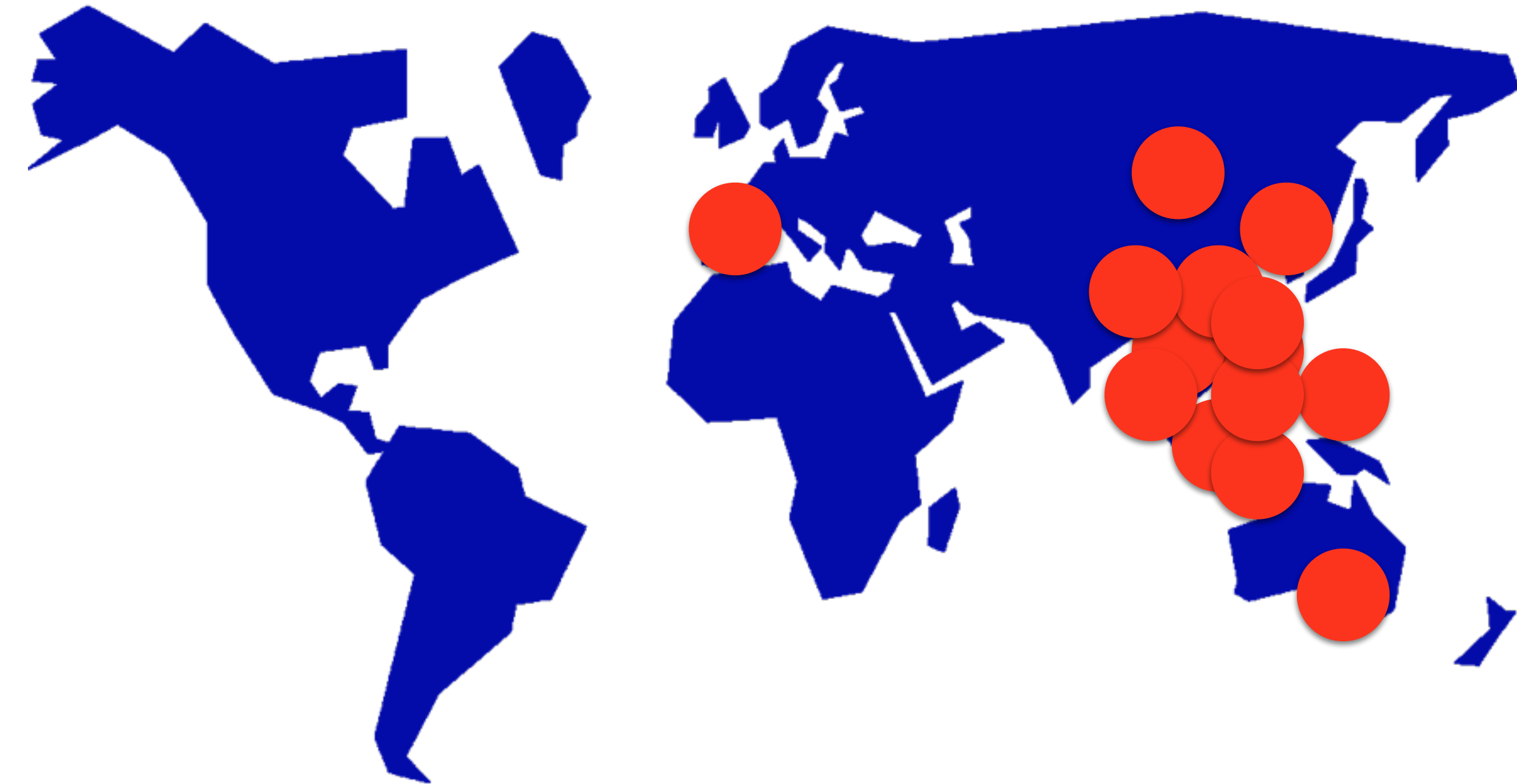
Sentosa

Known as the state of fun, Sentosa has many award-winning attraction that will create an unforgettable experience. Let your hair down for an awesome time with everyone!



Who joins us

partner universities



Japan

University of Tokyo
Kumamoto University

Taiwan

National Taiwan University

Korea

KAIST
Yeungnam University

Macau

University of Macau

Hong Kong

City University of Hong Kong

Brunei

Institut Teknologi Brunei

Thailand

Chungalongkorn University
Kasetsart University
Mahidol University
Prince of Songkla University

Indonesia

Universitas Airlangga
Institut Teknologi Bandung
Universitas Indonesia
Universitas Gajah Mada
Institut Teknologi
Sepuluh Nopember
Andalas University
Universitas Trisakti
Tanri Abeng University
Universitas Brawijaya
Binus University
SMK DEK Padang
Universitas Kristen Petra

Philippines

Enderun College
University of Northern Philippines
Visayas State University

Malaysia

University of Wollongong

Cambodia

Royal University
of Law and Economics

Vietnam

Keuka College
National Economic
University of Vietnam

Australia

University of Queensland
University of Melbourne

China

Peking University

We are also trying to expand our reach into the U.S and European universities.



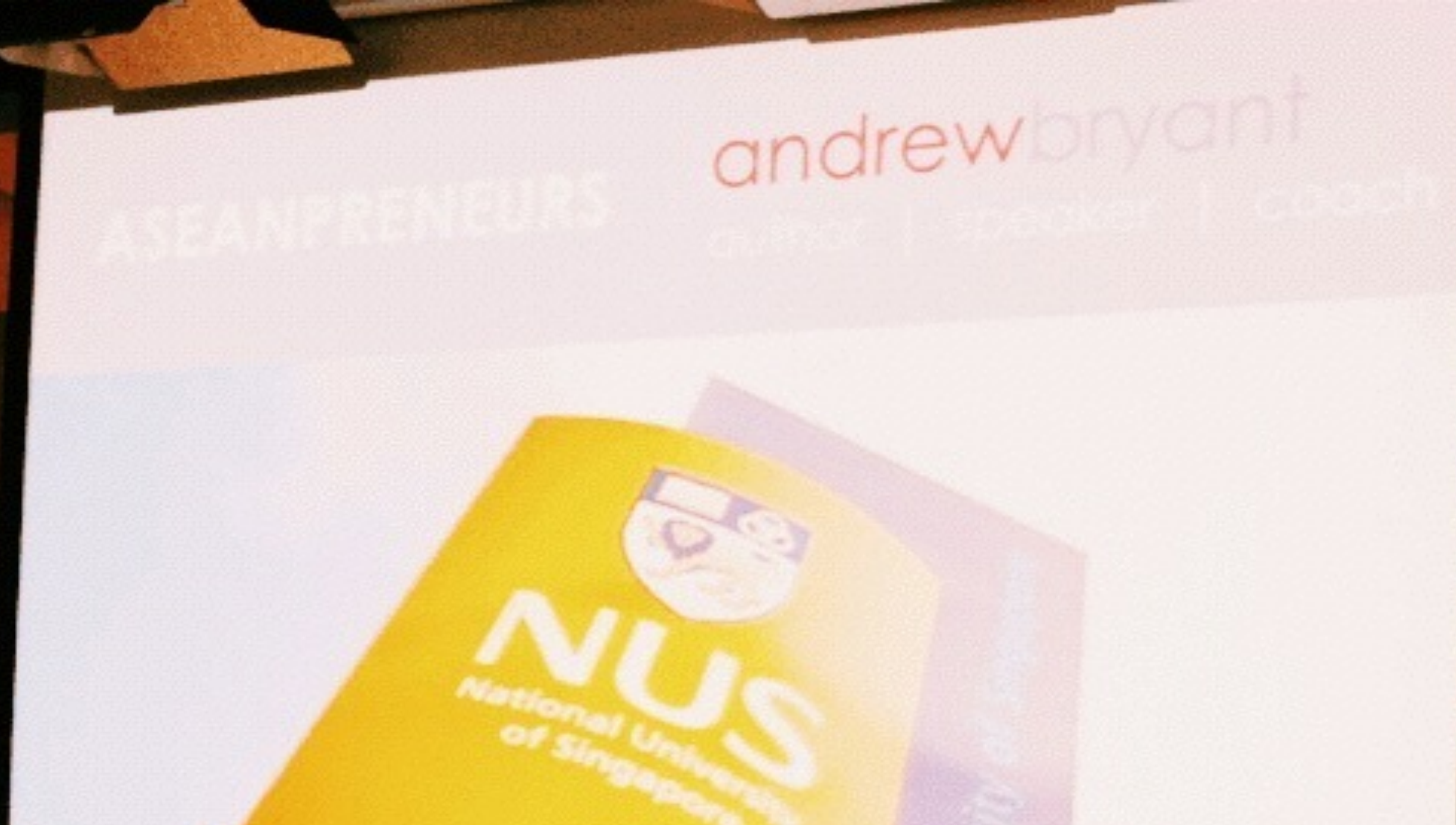
our offer

ticket pricing per pax

Early Bird
400 USD

Normal Price
450 USD





Please contact the organizing committee:

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